



2019 Annual Sponsorship Program

The guild

The Northwest EcoBuilding Guild is a nonprofit, membership-based community of builders, designers, suppliers, homeowners, and other partners with a shared mission to transform the built environment for long term sustainability through education and advocacy.

The Guild believes that everyone should have a healthy, energy efficient home they can afford to live in, and leads through education and advocacy to make it happen.

**Commit today
to help influence
change in Pacific
Northwest
communities.**

**Your leadership
will grow the
recognition and
goodwill for your
brand in the
region.**

Become a Sponsor

As an annual sponsor of the Guild, you'll have many opportunities to market your business to an engaged network of members, affiliates, and building industry professionals from Bellingham to Portland. This year we are expanding our successful events and advocacy to more cities and chapters, paired with social and digital marketing to drive exponential growth in our audience reach.

Let us work with you to tailor a customized package at your chosen level and budget, setup additional incentives, and help you achieve your business goals.

**Be seen as an innovator in sustainable building
and a champion to the broader community!**



An annual educational event that showcases local, sustainable and green new homes, building projects, remodels, and energy retrofits with hosted tours. This year's tour will take place on May 4th and 5th of 2019 spanning from Seattle/Bellevue to Tacoma/Olympia. This free-to-the-public tour gives sponsors direct access to a diverse audience of over 4,000 attendees across the Puget Sound region.



Hundreds of attendees gather each year for the Guild's annual summit to share best practices, connect with sustainable building professionals, and re-energize the green building movement. Through educational workshops, a variety of networking opportunities, and strategic logo placement, we offer a range of ways for attendees to interact with your brand. The Summit is now combined into one event with the Guild's signature celebration, the Seattle Green Building Slam.



*Shift*Building is an ongoing technical training series in Seattle, Portland, and now Bellingham, hosted by the NW EcoBuilding Guild and Passive House NW, for building professionals to learn advanced knowledge and best practices from industry leaders, to network with experts and mentor new talent. Sponsoring companies display their wares in a mini-trade show and/or give a brand-specific presentation at the event. Multi-event discounts are available - sponsor three for the price of two!



The Guild and our Members have been a vital resource for green designers, builders and homeowners for over 25 years. In 2019, we're building a new website and video library to curate our vast store of knowledge - with integrated events, media, and marketing tools. This "Innovation Hub" will provide an interactive resource for healthy sustainable homes. We are seeking a few select partners to invest with us to reach a vast new audience with the green building solutions they are asking for.



New This Year: Everyone should have a healthy, energy efficient home that's comfortable, affordable and easy on the planet. To expand our reach and impact, in 2019 the Guild is introducing the new Green Building 101 workshop series tailored to homeowners, renters and builders looking for ideas and solutions to get started on the path to living and building sustainably. Sponsor this program to reach new audiences looking for green solutions.



Seattle Chapter Monthly Education Meetings have been a hub for innovative business networking for 20 years. All Education Meeting Sponsors receive promotion on the Facebook Event Page, shout out at the event, and an opportunity to have a booth at the event to create personal connections with 75-100 attendees. Additional, if you bought a table at the Slam, you receive a free table at one education event.



After 12 years of inspiring events in Seattle (now combined as Slam+Summit - see above), the Green Building Slam is now expanding across the region. In 2019, we'll host Slam events in Portland, Bellingham and possibly Tacoma/Olympia. Each Slam features ten fast-paced, mind-blowing talks on some of the most innovative green building projects in the Pacific Northwest. Sponsors get co-marketing benefits, a table display, and valuable networking before, during and after the presentations.



The Database is a go-to resource for innovative permitting and policy solutions that make it easier to build green. In 2017 we launched a regional alliance called Shift Zero to turn the Database into a platform for advocacy. In 2018 we launched a new feature-rich website with interactive content marketing and partnered with UW Bothell Engineering students to produce case studies with educational impact. Underwrite our website or content to associate your business with this important endeavor.



To Participate: Annual Sponsors commit to \$1000 or more, and choose two or more options from the menu of programs and events above. In return, you enjoy additional benefits such as bonus educational events, discounted advertising, sponsor spotlight articles in our newsletter and more. Commit to \$10,000 or more to become a Guild Sponsor, and we will highlight your brand across every single program of this innovative organization, plus create a 2-minute sponsor video highlighting your company's involvement with the Guild. Refer to event/program prospectus for pricing and other details.

Annual Sponsorship Benefits

	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Tier 6
	\$1,000 \$2,499	\$2,500 \$3,999	\$4,000 \$5,999	\$6,000 \$7,499	\$7,500 \$9,999	\$10,000
Membership Discount	10%	20%	40%	60%	80%	100%
Monthly Payment Plan	★	★	★	★	★	★
Verbal recognition & tabling at select educational meetings	1 MTG	2 MTGS	3 MTGS	4 MTGS	5 MTGS	6 MTGS
Logo added to the Seattle Chapter homepage	★	★	★	★	★	★
Discounted Ads in Seattle Natural Awakenings Magazine	5%	10%	15%	20%	25%	30%
Sponsor 3+ events/programs to have your logo listed on the Guild's homepage			★	★	★	★
Sponsor 3+ events/programs to receive a Sponsor spotlight newsletter article; at Tier 6 also get a Sponsor feature video.			★	★	★	📺