NorthWest Ecobuilding Guild: Sponsorship Reach

Show your support for NWEBG! As a 501(c)3 non-profit organization, NWEBG relies heavily on our sponsors to continue our education and networking events. We offer 2 types of Sponsorships with varying levels and benefits.

Corporate Sponsorships

Sponsor recognition and benefits run on an annual basis and include representation at every event and education session.

Event Sponsorships

Available for specific events or education sessions, benefits are concurrent with the marketing for that event or education session.

Your Reach as a Sponsor

NWEBG Website

1,000+ Monthly visitors

Monthly Ed. Sessions

35-75 Avg Attendees
10 events annually

E-News (2x monthly)

4,000 Active Subscribers

Annual Memberships

140 Active Members

NWGHT 2K Avg Participants
Multifamily 100 Avg Participants
SLAM + Summit 200 Avg Participants

1,777
1,509
1,141
144
396

Northwest EcoBuilding Guild | Julie Geiger| Sponsorship Coordinator | julie@ecobuilding.org | (360) 995-1575

NWEBG 2023 Corporate Sponsorships

Receive recognition, promotions, and exposure to the Professionals and Homeowners that make up our Guild audience/memberships!
Corporate Sponsorships extend for one calendar year, from January 1 - Dec 31.

	ANNUAL SPONSORSHIP	Platinum $10,000	Gold $7,500	Silver $5,000
PUBLICITY BENEFITS	• Logo+link featured in every enews	✓	✓	✓
	• Logo+link on our website	✓	✓	✓
	• "Spotlight" articles in enews or Social Media	3	2	2
	• Advertisement in NWGHT marketing materials	L (300 x 300 px)	M (150 x 300 px)	S (150 x 150 px)
EVENT SPONSORSHIPS	• Monthly Education Series	10	8	6
	• Northwest Green Home Tour	Sustaining	Sustaining	Sustaining
	• Multifamily Housing Forum	Presenting	Sustaining	Sustaining
	• Northwest Green SLAM + Summit	Premier	Presenting	Sustaining
MORE	• Green Pages Listing*	✓	✓	✓
	• Green Building Membership*	✓	75% Off	50% Off

*For qualified green/sustainable businesses.

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NWEBG Sponsorships: 2023 Monthly Education Series

Monthly Education on unique topics led by industry leaders known for driving sustainable design trends and green building methods. Scheduled for the fourth Wednesday of each month (January-October), from 6:30 - 9:00 pm.

Monthly Education Session Sponsorships

- 10 Education Series events annually
- An average of 35-65 attendees at each educational event (varies by topic)
- Sponsor logo on all printed and digital marketing
- Sponsor introduction at each event

ONE EVENT	TWO EVENTS	THREE EVENTS	FOUR EVENTS	FIVE EVENTS	SIX + EVENTS
$300	$550	$770	$990	$1225	Add $245 per event

JANUARY: Navigating the Inflation Reduction Act and the Impacts to the PNW

FEBRUARY: Building Insulation: Low Toxic and Lower Embodied Carbon Alternatives

MARCH: Building and Design for Resiliency in a Changing Climate

APRIL: Existing Buildings and Retrofits - National Home Performance Speakers

MAY: Washington State Energy Code

JUNE: Cooling without Heat Pumps: A deep dive into passive and radiation cooling designs

JULY: Biophilic Design Incorporated in your Green Build

AUGUST: Summer Education Picnic

SEPTEMBER: All-Electric Homes: Getting Off Gas

OCTOBER: Community/ Co-Housing Housing

Please note: Education Series may be held as virtual meetings and these topics or topic month are subject to change.

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NWEBG Sponsorships: 2023 NW Green Home Tour

The Northwest Green Home Tour is an annual public educational event, that showcases local, sustainable, and green new homes, remodels, and energy retrofits in the Puget Sound area. *www.nwgreenhometour.org*

April 29, 2023	Presenting $5,500	Sustaining $3,300	Supporting $1,650	Contributing $1,100	Ally $550
• Top billing for all Tour promotions	✓				
• Press release recognition	✓	✓			
• Radio ad recognition	✓	✓			
• Logo placement on site replay message	✓	✓			
• Logo in media digital ads	✓	✓			
• Your video on Guild social media	✓	✓	✓		
• $100 discount off site hosting	✓	✓	✓	✓	
• NWEBG Social Media Posts	4	3	2	1	
• Logo on Tour Website	✓	✓	✓	✓	✓
• Logo at start of sessions/at sites	✓	✓	✓	✓	✓

NWGHT Web Ad Options	Banner *(50x800 px)*	Small *(150x150 px)*	Medium *(150x300 px)*	Large *(300x300 px)*
	$375	$175	$275	$500

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NWEBG Sponsorships: 2023 NW Green Building SLAM

Northwest Green Building slam

Learn about 10 innovative, sustainable, high-performance "green" projects that push the envelope of our built environment in the PNW. *www.northwestgreen.org*

10 SPEAKERS, 10 MINUTES, 10 SLIDES

	FALL EVENT	Presenting $2,000	Sustaining $1,350	Supporting $750	Contributing $500	Ally $100
	• Website Recognition • Recognition in program and follow-Up	✓	✓	✓	✓	✓
PUBLICITY BENEFITS	• Logo on event poster/digital marketing • Co. name in digital announcements	✓	✓	✓	✓	
PUBLICITY BENEFITS	• Social Media Spotlights • Enews Spotlights	4	3	2	1	
PUBLICITY BENEFITS	• Co. Video featured on Social Media	✓	✓			
PUBLICITY BENEFITS	• 200 word highlight on Website • 200 word highlight in e-newsletter	✓				
EVENT BENEFITS	• Logo displayed on screen at start of event and during breaks	✓	✓	✓	✓	✓
EVENT BENEFITS	• Complimentary Tickets* *May be in-person or virtual based on event format	6	4	3	1	1
EVENT BENEFITS	• Promotional flyer(s) displayed at event	2	2	1	1	1
EVENT BENEFITS	• Networking/Tradeshow table	✓	✓	✓		
EVENT BENEFITS	• Verbal recognition at start of event	✓	✓			

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NWEBG Sponsorship: 2023 Multifamily Housing Symposium

A speaker series on topics surrounding multifamily housing in our region. Topics include policies and programs addressing multifamily housing affordability, equity, and accessibility; strategies, case studies, and best practices.

SUMMER EVENT	Premier $2,750	Presenting $1,320	Sustaining $550
• Welcome message to all attendees	✓		
• Social media posts	2	1	
• 2 minute company video played or logo/played during the event	✓	✓	
• Company logo on event promotions	✓	✓	✓

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