



# NorthWest Ecobuilding Guild: Sponsorship Reach

Show your support for NWEBG! As a 501(c)3 non-profit organization, NWEBG relies heavily on our sponsors to continue our education and networking events. We offer 2 types of Sponsorships with varying levels and benefits.

## Corporate Sponsorships

Sponsor recognition and benefits run on an annual basis and include representation at every event and education session.

## Event Sponsorships

Available for specific events or education sessions, benefits are concurrent with the marketing for that event or education session.

## Your Reach as a Sponsor

### NWEBG Website

1,000+ Monthly visitors

### Monthly Ed. Sessions

35-75 Avg Attendees  
*10 events annually*



### E-News (2x monthly)

4,000 Active Subscribers

### Annual Memberships

140 Active Members

**NWGHT** 2K Avg Participants  
**Multifamily** 100 Avg Participants  
**SLAM + Summit** 200 Avg Participants

 1,777  
 1,509  
 1,141

 144  
 396



# NWEBG 2023 Corporate Sponsorships

Receive recognition, promotions, and exposure to the Professionals and Homeowners that make up our Guild audience/memberships!

Corporate Sponsorships extend for one calendar year, from January 1 - Dec 31.



	ANNUAL SPONSORSHIP	 Platinum \$10,000	 Gold \$7,500	 Silver \$5,000
PUBLICITY BENEFITS	• Logo+link featured in every enews	✓	✓	✓
	• Logo+link on our website	✓	✓	✓
	• “Spotlight” articles in enews or Social Media	3	2	2
	• Advertisement in NWGHT marketing materials	L (300 x 300 px)	M (150 x 300 px)	S (150 x 150 px)
EVENT SPONSORSHIPS	• Monthly Education Series	10	8	6
	• Northwest Green Home Tour	Sustaining	Sustaining	Sustaining
	• Multifamily Housing Forum	Presenting	Sustaining	Sustaining
	• Northwest Green SLAM + Summit	Premier	Presenting	Sustaining
MORE	• Green Pages Listing*	✓	✓	✓
	• Green Building Membership*	✓	75% Off	50% Off

\*For qualified green/sustainable businesses.



# NWEBG Sponsorships: 2023 Monthly Education Series

Monthly Education on unique topics led by industry leaders known for driving sustainable design trends and green building methods.

Scheduled for the fourth Wednesday of each month (January-October), from 6:30 - 9:00 pm.



## Monthly Education Session Sponsorships

 10 Education Series events annually

 Sponsor logo on all printed and digital marketing

 An average of 35-65 attendees at each educational event (varies by topic)

 Sponsor introduction at each event

ONE  
EVENT

\$300

TWO  
EVENTS

\$550

THREE  
EVENTS

\$770

FOUR  
EVENTS

\$990

FIVE  
EVENTS

\$1225

SIX +  
EVENTS

Add \$245  
per event

**JANUARY:** Navigating the Inflation Reduction Act and the Impacts to the PNW

**JUNE:** Cooling without Heat Pumps: A deep dive into passive and radiation cooling designs

**FEBRUARY:** Building Insulation: Low Toxic and Lower Embodied Carbon Alternatives

**JULY:** Biophilic Design Incorporated in your Green Build

**MARCH:** Building and Design for Resiliency in a Changing Climate

**AUGUST:** Summer Education Picnic

**APRIL:** Existing Buildings and Retrofits - National Home Performance Speakers

**SEPTEMBER:** All-Electric Homes: Getting Off Gas

**MAY:** Washington State Energy Code

**OCTOBER:** Community/ Co-Housing Housing

*Please note: Education Series may be held as virtual meetings and these topics or topic month are subject to change.*





# NWEBG Sponsorships: 2023 NW Green Home Tour



The Northwest Green Home Tour is an annual public educational event, that showcases local, sustainable, and green new homes, remodels, and energy retrofits in the Puget Sound area. [www.nwgreenhometour.org](http://www.nwgreenhometour.org)

<b>April 29, 2023</b>	<b>Presenting \$5,500</b>	<b>Sustaining \$3,300</b>	<b>Supporting \$1,650</b>	<b>Contributing \$1,100</b>	<b>Ally \$550</b>
• Top billing for all Tour promotions	✓				
• Press release recognition	✓	✓			
• Radio ad recognition	✓	✓			
• Logo placement on site replay message	✓	✓			
• Logo in media digital ads	✓	✓			
• Your video on Guild social media	✓	✓	✓		
• \$100 discount off site hosting	✓	✓	✓	✓	
• NWEBG Social Media Posts	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	
• Logo on Tour Website	✓	✓	✓	✓	✓
• Logo at start of sessions/at sites	✓	✓	✓	✓	✓
<b>NWGHT Web Ad Options</b>	<b>Banner</b> (50x800 px) <b>\$375</b>	<b>Small</b> (150x150 px) <b>\$175</b>	<b>Medium</b> (150x300 px) <b>\$275</b>	<b>Large</b> (300x300 px) <b>\$500</b>	



# NWEBG Sponsorships: 2023 NW Green Building SLAM



Learn about 10 innovative, sustainable, high-performance “green” projects that push the envelope of our built environment in the PNW. [www.northwestgreen.org](http://www.northwestgreen.org)

10 SPEAKERS, 10 MINUTES, 10 SLIDES

## FALL EVENT

Presenting \$2,000	Sustaining \$1,350	Supporting \$750	Contributing \$500	Ally \$100
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- Website Recognition
- Recognition in program and follow-Up

✓	✓	✓	✓	✓
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- Logo on event poster/digital marketing
- Co. name in digital announcements

✓	✓	✓	✓	
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- Social Media Spotlights
- Enews Spotlights

4	3	2	1	
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- Co. Video featured on Social Media

✓	✓			
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- 200 word highlight on Website
- 200 word highlight in e-newsletter

✓				
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- Logo displayed on screen at start of event and during breaks

✓	✓	✓	✓	✓
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- Complimentary Tickets\*  
\*May be in-person or virtual based on event format

6	4	3	1	1
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- Promotional flyer(s) displayed at event

2	2	1	1	1
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- Networking/Tradeshow table

✓	✓	✓		
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- Verbal recognition at start of event

✓	✓			
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# NWEBG Sponsorship: 2023 Multifamily Housing Symposium



A speaker series on topics surrounding multifamily housing in our region. Topics include policies and programs addressing multifamily housing affordability, equity, and accessibility; strategies, case studies, and best practices.

## SUMMER EVENT

Premier  
\$2,750

Presenting  
\$1,320

Sustaining  
\$550

- Welcome message to all attendees



- Social media posts

2

1

- 2 minute company video played or logo/played during the event



- Company logo on event promotions

